



For Immediate Release

MEDIA RELEASE

Autodata Solutions Appoints Michael Scherrer as Technology Partner

Detroit, Michigan, August 13, 2008 – Autodata Solutions, Inc., a leading North American provider of automotive technology solutions and services, is pleased to announce the appointment of Michael Scherrer as Technology Partner. Scherrer's role will be to work directly and indirectly with Autodata's clients to architect and design robust and innovative solutions to build, execute and support their business strategies.

Scherrer brings more than 20 years of experience spanning various technical fields in Information Technology. Equipped with an extensive multidisciplinary background in physics, electronics and software engineering, Scherrer has contributed to numerous leading-edge technologies over the last twenty-four years. Most recently Scherrer has worked with leading North American automotive manufacturers contributing to the architecture and design of initiatives such as new vehicle distribution strategies and product ordering management and scheduling systems.

An innovative leader adept at resolving complex issues, streamlining processes, and implementing effective solutions, Scherrer is looking forward to contributing his experience in Enterprise and Application Architecture, in algorithm design and in other related fields to Autodata Solutions.

"We are confident Michael's proven ability to find strategic solutions to complex technical problems and his entrepreneurial spirit will enable Autodata Solutions to continue raising the bar on innovation for our industry," noted Greg Perrier, CEO of Autodata Solutions. "Michael has successfully led and consulted on various projects, interfacing between companies in both the automotive and technology sectors. With the addition of Michael as Technology Partner, Autodata Solutions is positioned to deliver a unique competitive advantage to its customers."

Scherrer studied physics at Lausanne University and Electronics at the Ecole Polytechnique Fédérale de Lausanne (EPFL) in Switzerland; he holds a MS in both disciplines.

About Autodata Solutions, Inc.

Founded in 1990, Autodata Solutions, Inc. (www.autodatasolutions.com) is one of North America's leading automotive software and data providers. Autodata Solutions provides automotive content, research, and technology implementation services to auto manufacturers, fleet and leasing companies, dealership service providers and internet media portals in North America, helping them market and sell their products more effectively and profitably. Autodata Solutions technology powers over 2.7 million configuration and 1.4 million pricing rules. More than 23 million consumers per month use Autodata Solutions' tools and software in North America to complete their online vehicle research. Autodata Solutions has offices in Detroit, Los Angeles, and London, Ontario, Canada and is a division of Internet Brands (NASDAQ: INET; www.internetbrands.com).

-30-

For further information please contact: Ms Jackie Grant, Media Contact, Autodata Solutions, Inc.,
T: 1-800-263-2384 Ext. 6564, Email: jackie.grant@autodatasolutions.com