



For Immediate Release

MEDIA RELEASE

Autodata Solutions Teams Up with VinSolutions.com

Alliance Creates Vibrant, Robust Dealership Websites

Detroit, Michigan, May 23, 2008 –Two premier North American online automotive software providers have joined forces to launch one of the most leading-edge, single-source packages available to assist car dealerships in managing and selling their inventory.

Autodata Solutions, Inc. announced today that it has formed a strategic alliance with VinSolutions.com, enabling VinSolutions.com to offer automotive inventory management solutions that incorporate images, comprehensive vehicle data, editorial reviews as well as national and regional incentives and rebates.

“The stock photos and vehicle descriptions from Autodata Solutions allow us to create more robust web sites for our dealer clients, empowering them to create vibrant electronic brochures to help boost sales,” said Matt Watson, VinSolutions.com’s Chief Technical Officer. “Integrating enhancement tools like these into our CRM is one element that makes our solution so powerful.”

“VinSolutions.com is leveraging the value of automotive content and technology from a single-source provider to market their clients’ vehicle inventory,” said Michael Benavides, Senior Director of Business Development, Autodata Solutions, Inc. “By combining key elements such as accurate and timely vehicle data, images, reviews and incentives, we help our valued partners like VinSolutions.com deliver high-impact online and offline marketing solutions to the dealer community.”

VinStickers, LLC, dba VinSolutions.com, is an industry-leading developer of Internet-based CRM and ILM software, providing 24/7 dealership sales and marketing information to their clients. VinSolutions.com also builds custom dealership websites, uploads inventory photos, offers their clients quality training and consulting services, as well as valuable customer support. For more information, visit www.vinsolutions.com

Autodata Solutions, Inc. is one of North America’s leading automotive software and data providers. Founded in 1990, Autodata Solutions provides automotive content, research, and technology implementation services to auto manufacturers, fleet and leasing companies, dealership service providers and Internet media portals in North America, to help them market and sell their products more effectively and profitably. Autodata Solutions, Inc. has offices in Detroit, Los Angeles, and London, Ontario, Canada, and is a division of Internet Brands, Inc. (www.internetbrands.com). For more information, visit www.autodatasolutions.com.

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