



For Immediate Release

MEDIA RELEASE

Autodata Solutions' Director, Retail Sales to Speak at Upcoming AutoRemarketing Conference in Canada

London, Ontario, April 21, 2008 – Autodata Solutions Company, an industry leader in automotive content and technology solutions, today announced that Mr. Ken Jurjevich, Director, Retail Services and Solutions, will speak at the AutoRemarketing Canada 2008 conference and exhibition at the Hyatt Regency Hotel in Montreal, Quebec, April 23-25th, 2008.

The AutoRemarketing Conference will examine the emerging trends and key economic events impacting the Canadian Used Car Market. Special emphasis will be on inventory management, internet technology and information pertinent to improving wholesale and retail used car market profitability.

“Mr. Jurjevich’s presentation will highlight new ideas and key components of leveraging technology and best practices within the pre-owned retail and wholesale channels,” said Craig Jennings, Client Service Partner, Autodata Solutions. “Jurjevich will offer his presentation twice and it will be available on the company’s website at www.autodatasolutions.com following the conference,” he added.

Ken Jurjevich has combined twenty years of retail experience with five years of experience developing and integrating technology into the retail automotive sector throughout the United States and Canada. He enables clients, including auto manufacturers and dealerships, with enterprise level solutions to market their products more effectively. Ken has a passion for implementing new technology within the retail environment. He has worked with faculty from the Ivey School of Business to Northwood University in the development of training and sustainment programs.

Autodata Solutions Company is one of North America’s leading automotive software and data providers. Founded in 1990, Autodata Solutions provides automotive content, research, and technology implementation services to auto manufacturers, fleet and leasing companies, dealership service providers and Internet media portals in North America, to help them market and sell their products more effectively and profitably. Autodata Solutions Company has offices in Detroit, Los Angeles, and London, Ontario, Canada, and is a division of Internet Brands, Inc. (www.internetbrands.com). For more information, visit www.autodatasolutions.com.

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