

AS SEEN IN



SERVICE DEPARTMENT

AUTODATA SOLUTIONS

Increases service department profit opportunities

Detroit, Michigan — With dwindling retail margins, automotive dealerships are looking for better ways to make their businesses profitable.

The service department has long been a key profit centre. That's why Servit, LLC says it turned to Autodata Solutions to augment the content in its web-based software, providing dealership service departments with increased profit opportunities.

Autodata Solutions says its new Factory Service Schedule data product supplies the recommended main-

tenance schedules to track severe service flags, recommended service intervals and labor times for most U.S. vehicles dating back to 1992.

By keeping consumers informed about maintenance schedules affecting their vehicles, dealerships can establish on-going and loyal customer relationships, the company says.

"We have been very pleased to form this technology data-sharing partnership with Autodata. This step has enabled Servit to expand its product portfolio and launch another dealer-

ship product called, ServitPLUS. This product will provide our dealer-clients with factory recommended service information that we did not have available to offer before," said Philip Fioravante, president and CEO, Servit, LLC.

"With the addition of Factory Service Schedule data to our ever-expanding offering and our alliance with Servit, we have effectively raised the bar for this industry. Our clients, like Servit, now benefit from the most comprehensive, timely and accurate automotive data and tools available

today," said Michael Leteris, senior manager, business development for Autodata Solutions, Inc.

Servit, LLC of Troy, Mich., says it supplies an online management system specifically designed for service departments.

"The system is programmed with every menu-selling item and allows dealership service managers to customize the menu in real time with no reprinting costs." — P.C.

For more information, contact www.servitgroup.com.